

White, Longneck Variety of Butternut Squash



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Assigned to WARF as biological material.

The Wisconsin Alumni Research Foundation (WARF) is seeking commercial partners interested in a new variety of butternut squash that has a white rind while retaining the classic orange flesh.

OVERVIEW

Butternut squash dominate sales of winter squash. They are known for their lightly sweet, mild taste, tan rind and vivid orange flesh. The most popular variety is Waltham Butternut.

THE INVENTION

UW-Madison researchers have developed a new variety of butternut squash having an eye-catching white rind and a longer neck. The cultivar is known as 'Longneck Buttermilk.' It was developed through crosses of a yellow rind squash from Puerto Rico and a commercially available strain of Waltham Butternut.

APPLICATIONS

- New variety of butternut squash and seeds

KEY BENEFITS

- First white colored butternut squash
- Eye-catching
- Retains all the positive traits of the parent Waltham variety
- The new coloration is passed to offspring.

ADDITIONAL INFORMATION

Tech Fields

Agriculture - Plant varieties

THE WARF ADVANTAGE

Since its founding in 1925 as the patenting and licensing organization for the University of Wisconsin-Madison, WARF has been working with business and industry to transform university research into products that benefit society. WARF intellectual property managers and licensing staff members are leaders in the field of university-based technology transfer. They are familiar with the intricacies of patenting, have worked with researchers in relevant disciplines, understand industries and markets, and have negotiated innovative licensing strategies to meet the individual needs of business clients.



CONTACT INFORMATION

For current licensing status, please contact Emily Bauer at emily@warf.org or 608-960-9842.

