

Start-up Company Application Form

Company Concept Insert a brief company overview including anticipated products/services and regulatory approval path, if appropriate. Highlight the management team's experience with similar products or services.

Target Market and Customers Describe the specific market for the company's products or services. Identify potential customers and describe any feedback from them about such products or services.

Competitors Describe the competitive products or services, the size and market share owned by the competitors, and the advantages the company will have over the competition. (For example, are the company's products or services better, cheaper, and faster than the competition?)

<i>Founders/ Management</i>	<u>Name</u>	<u>Title</u> (e.g. "Founder")	<u>Ownership %</u>	<u>Monetary Investment</u>
			%	
			%	
			%	
		<i>Subtotal</i>	_____ %	
	Option Pool		%	N/A
		Total	100%	

Include comments on stock vesting and buyback provisions, if appropriate.

Technologies to be Licensed in the Field of Use

- Exclusive (or Non-Exclusive) license for WARF Ref. P_____ "INSERT TITLE HERE" ; Inventors: _____

Indicate each WARF reference separately, whether an exclusive or non-exclusive license is desired, and the proposed field of use. If licenses to additional technologies are needed from other organizations, please explain.

Development Timeline Insert critical development milestones and their corresponding dates

<i>Financial Projections</i>		<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>
	Units Sold					
	Product A					
	Product B					
	Revenue					
	Product A					
	Product B					
	Grants/Other					
	Total	_____	_____	_____	_____	_____
	Cost of Goods Sold					
	Product A					
	Product B					
	Other					
	Total	_____	_____	_____	_____	_____
	Gross Profit					
	Operating Expenses					
	Research & Development					
	Sales & Marketing					
	General & Administrative					
	Total	_____	_____	_____	_____	_____
	EBIT					

<i>Capital Resources</i>	<u>Current Cash on Hand</u>	<u>Date</u>	<u>Premoney Valuation</u>	<u>Capital Raise</u>
	Series A			
	Series B			
	Series C			
	Series D			
	Total		_____	_____

Exit Strategy Provide expected time to exit, details about the exit strategy, and expected valuation.