

W1386: A High-Yield Chipstock Potato with Excellent Specific Gravity and Long-Term **Storage Potential**

WARF: P05356US

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The Wisconsin Alumni Research Foundation (WARF) is seeking commercial partners interested in developing a potato variety designed for potato chip processing.

Overview

The average American eats five to six pounds of potato chips each year.

The Invention

UW-Madison researchers have developed W1386, a potato variety well suited for potato chip processing. W1386 is a round/oval, whiteskinned potato.

Applications

· Potato chip production

Key Benefits

- · Good tuber size
- · High yield
- · Excellent specific gravity
- · Superior fry color in comparison to leading varieties after nine months of storage

Tech Fields

• Animals, Agriculture & Food : Plant varieties

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